

iYOTAH SOLUTIONS, LLC. PRIVACY STATEMENT

Effective Date: January 25, 2020

Your privacy is important to us. This Privacy Statement describes the information we collect about you while you are using our site and explains how iYOTAH Solutions, LLC. uses your information. This Privacy Policy applies to all who use our Web site – www.iyotahsolutions.com, mobile applications, touch technologies, electronic services, social networking sites, interactive features, online services – or any of the described online activities we own or control, including any online activities owned, controlled, or operated by iYOTAH Affiliates, (collectively, the “Site”).

We may supplement, amend, or otherwise modify this Privacy Statement at any time without notice to you. Such supplements, amendments, or other modifications will be posted on this page or a similar page on the Site and will be effective as of the date of medication. You can determine when this Privacy Statement was last revised by referring to the Effective Date listed above. You can review the last version of this Privacy Statement [here](#).

This Privacy Statement is organized as follows:

1. Types of Information We Collect

We will collect information, including Personal Information and Non-Identifying Information, when you interact with us and the Site, for example when you:

- access or use the Site;
- register, subscribe, or create an account with iYOTAH;
- open or respond to our e-mails;
- refer friends, family, or others to iYOTAH;
- contact customer service or use other customer support tools;
- visit any page online that displays our ads or content;
- purchase products or services on or through the Site;
- connect or link to any Site via social networking sites

2. Your Choices

We think that you benefit from a more personalized experience when we know more about you and what you like. However, you can limit the information you provide to iYOTAH, and you can limit the communications that iYOTAH sends to you.

(a) Commercial E-mails

You may choose not to receive commercial e-mails from us by following the instructions contained in any of the commercial e-mails we send or by logging into your account and adjusting your e-mail preferences. Please note that even if you unsubscribe from commercial email messages, we

may still e-mail you non-commercial e-mails related to your account and your transactions on the Site. You may update your subscription preferences at any time.

(b) Cookies and Other Technologies

You may manage how your browser handles Cookies by adjusting its privacy and security settings. Browsers are different, so refer to instructions related to your browser to learn about Cookie-related and other privacy and security settings that may be available. You can opt-out of being targeted by iYOTAH-served ads online using the [National Advertising Initiative's Opt-Out Tool](#) or the [Digital Advertising Alliance's \(DAA\) About Ads Opt-Out Tool](#).

(c) Device Data

You may manage how your mobile device and mobile browser share certain Device Data with iYOTAH, as well as how your mobile browser handles Cookies by adjusting the privacy and security settings on your mobile device. Please refer to instructions provided by your mobile service provider or the manufacturer of your device to learn how to adjust your settings.

When you first visit or use the [Site](#) we may request permission to collect and use your device's geolocation. You can opt not to permit the collection of this information, or permit it only when using the mobile app, but it may limit certain functions or features of the Site. You can control how and whether we collect your geolocation information through your device's settings.

3. How iYOTAH Uses Information

We (or our Vendors on our behalf), use information collected as described in this Privacy Statement to:

- Operate, maintain and improve the Site and our services;
- Provide you with information about the services we offer;
- Answer your questions and respond to your requests;
- Perform analytics;
- Communicate and provide additional information that may be of interest to you about iYOTAH, sometimes by combining your information with information from other sources;
- Send you reminders, technical notices, updates, security alerts, support and administrative messages, service bulletins, marketing messages, and requested information;
- Administer rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored by us;
- Manage our everyday business needs, such as administration of the Site, forum management, fulfillment, analytics, fraud prevention, and enforcement of our corporate reporting obligations and terms of services, or to comply with the law; and
- To allow you to apply for a job, or sign up for special offers from merchants, or third parties through the Site; and to enhance other information we have about you directly or from Other Sources to help us better understand you and determine your interests.

4. When and Why iYOTAH Discloses Information

We (or our Vendors on our behalf) may share your Personal Information as required or permitted by law:

- with any iYOTAH Affiliate who may only use the Personal Information for the purposes described in this Privacy Statement;
- with our Vendors to provide services for us and who are required to protect the Personal Information;
- to report or collect on debts owed to us;
- with a purchaser or prospective purchaser of iYOTAH or any of the iYOTAH Affiliates (or all or a portion of their assets), as described below in [Section 10](#);
- to comply with legal orders and government requests, or as needed to support auditing, compliance, and corporate governance functions;
- to combat fraud or criminal activity, and to protect our rights or those of our Affiliates, users, or as part of legal proceedings affecting iYOTAH;
- in response to a subpoena, or similar legal process, including to law enforcement agencies, regulators, and courts in the United States and other countries where we operate; or with your consent.

We may also disclose Non-Identifiable Information for the same reasons we might share Personal Information.

5. How iYOTAH Collects Information

You provide us with your Personal Information when you register, subscribe, create an account, or otherwise when you provide us with your Personal Information during your interaction with the Site. We also collect Personal Information when you contact us online for customer service and other support using self-help tools, such as email, text, or by posting to an online community.

We also receive Personal Information and other online and offline information from other sources. iYOTAH will use such information in accordance with applicable laws. Such information, when combined with Personal Information collected as provided in this Privacy Statement, will also be handled in accordance with this Privacy Statement. We also use Cookies, tags, web beacons, local shared objects, files, tools and programs to keep records, store your preferences, improve our advertising, and collect Non-Identifying Information, including Device Data and information about your interaction with the Site and our Business Partners' web sites.

We use Cookies and Device Data that allow us to connect your Site activity with other information we store about you in your profile or as related to your interactions with the Site. For more information on how iYOTAH uses Cookies, please contact us.

Device Data may be collected automatically, and as soon as your device interacts with the Site and iYOTAH, even if you are not logged into the Site using your device. If you have questions about

the security and privacy settings of your mobile device, please refer to instructions from your mobile service provider or the manufacturer of your device to learn how to adjust your settings.

We utilize and collect your location information, including precise real-time geolocation, such as through look up based on IP address, GPS, Bluetooth, or WiFi signals, consistent with your choice of mobile device settings. We may also collect the precise location of your device when the app is running in the foreground, background, or while not directly using the application depending on your device and its settings. Your device, as well as the iYOTAH mobile app, provides you with options to control how and when we utilize and collect your geolocation. You may disallow our use of certain location data through your device or browser settings, for example, by disabling “Location” services for the iYOTAH application in iOS privacy settings.

6. Security of Personal Information

iYOTAH has implemented an information security program that contains administrative, technical and physical controls that are designed to reasonably safeguard Personal Information. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Web site, you can contact us at: security@iyotah.com.

7. Accessing and Correcting Personal Information

You can access, update and delete your Personal Information you provided to us, as described below, by managing this information through your online account or sending us an email at security@iyotah.com. Keeping your Personal Information current helps ensure that we, our Affiliates provide you with offers that are most relevant to you.

If you want to deactivate your iYOTAH account or have other questions or requests, please contact us at info@iyotah.com. While we are ready to assist you in managing your subscriptions, deactivating your account, and removing your active profile, we cannot always delete records of past interactions and transactions. For example, we are required to retain records relating to previous purchases on the Site for financial reporting and compliance reasons.

We will retain your Personal Information for as long as your account is active or as needed to provide you services and to maintain a record of your transactions for financial reporting purposes. If you wish to deactivate your account or request that we no longer use your Personal Information to provide you services contact us at info@iyotah.com. We will retain and use your Personal Information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

8. Social Networking

Social Community Areas

The Site may be accessible through or contain connections to areas where you may be able to publicly post information, communicate with others such as discussion boards or blogs, review

products and merchants, and submit media content. Prior to posting in these areas, please read our terms of service carefully. All the information you post may be accessible to anyone with internet access, and any Personal Information you include in your posting may be read, collected, and used by others. We recommend that you do not post any Personal Information in the social community areas.

Social Networks

You may log in to the Site using certain social network credentials. To manage the sharing of certain Personal Information with us when you connect with us through social networking platforms or applications, refer to the privacy policy and settings of the social networking website or application.

You also have the option to link social networks, such as Facebook, to your iYOTAH account. Once you register with iYOTAH and connect with the social network, you will be able to automatically post recent iYOTAH activity back to your social network.

By proceeding through any of the above steps, you grant iYOTAH permission to access all of the elements of your social network profile information that you have made available to be shared and to use it in accordance with the social network's terms of service and this Privacy Statement.

9. Privacy Practices of Third Parties

This Privacy Statement only addresses the use and disclosure of information by iYOTAH through your interaction with the Site. Other websites that may be accessible through links from the Site may have their own privacy statements and personal information collection, use, and disclosure practices. We encourage you to familiarize yourself with the privacy statements provided by these other parties prior to providing them with information or taking advantage of a sponsored offer or promotion.

10. Business Transfers and Corporate Changes

iYOTAH and our Affiliates reserve the right to disclose, transfer, or license any and all information related to the Site, including Personal Information:

- to a subsequent owner, co-owner or operator of one or more of the Sites or any portion or operation related to part of one or more of the Sites; or
- in connection with a corporate merger, consolidation, or restructuring, the sale of substantially all of our stock and/or assets, or other corporate change, including, without limitation, during the course of any due diligence process.

11. Notice to Residents of Countries outside the United States of America

If you live outside the United States (including in the European Economic Area (“EE”) and Switzerland (“CH”) collectively the “EEA/CH”), and you use the Site or provide us with Personal Information directly via the Site, your information will be handled in accordance with this Privacy

Statement. By using the Site or giving us your Personal Information, you are directly transferring your Personal Information and Non-Identifiable Information to us in the United States. You agree and consent to our collection, transfer, and processing of your Personal Information and Non-Identifiable Information in accordance with this Privacy Statement. You are solely responsible for compliance with any data protection or privacy obligations in your jurisdiction when you use the Site or provide us with Personal Information. Regardless of where we transfer your information, we still protect your information in the manner described in this Privacy Statement.

12. Children and Minor's Privacy

The Site is a general audience site not directed at children under the age of 13.

By using iYOTAH, you represent that you are at least eighteen years old and understand that you must be at least eighteen years old in order to create an account and purchase the goods or services advertised through the Site. We will promptly delete information associated with any account we obtain actual knowledge is associated with a registered user who is not at least eighteen years old.

13. Contact Us; California Privacy Rights and Other Countries

Please contact us if you have any questions or comments about our privacy practices or this Privacy Statement. You can reach us online at info@iyotah.com. You can reach us via postal mail at the following address:

iYOTAH SOLUTIONS, LLC.

P.O. Box 740010

Arvada, CO 80006-0010

If you reside in Canada, you may have the right to be provided with access to Personal Information that we have collected about you and written information about our policies and practices with respect to the transfer of your personal information to Vendors outside Canada. E-mail us at info@iyotah.com with questions.

iYOTAH utilizes various valid data transfer mechanisms for Personal Information at its sole discretion in accordance with applicable data protection and privacy laws. We will continue to monitor and assess the appropriateness of other valid data transfer mechanisms as they become available.

Pursuant to Section 1798.83 of the California Civil Code, residents of California can obtain certain information about the types of personal information that companies with whom they have an established business relationship have shared with third parties for those third parties' direct marketing purposes during the preceding calendar year. In particular, the law provides that companies must inform consumers about the categories of personal information that have been shared with third parties, the names and addresses of those third parties, and examples of the types of services or products marketed by those third parties. To request a copy of the information disclosure provided by iYOTAH Solutions, LLC pursuant to Section 1798.83 of the California

Civil Code, please contact us via the email or address stated above. Please allow 30 days for a response.

If you are a California resident under the age of 18, and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. To make such a request, please send an email with a detailed description of the specific content or information to info@iyotah.com. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

14. CCPA Certification

This Section 14 applies only to the extent that the California Consumer Privacy Act (CCPA) applies to end user personal information. iYOTAH certifies, understands, and agrees as follows:

- iYOTAH is a service provider with respect to end user personal information.
- iYOTAH shall not sell end user personal information.
- shall not retain, use, or disclose end user personal information for any purpose other than the specific purpose of performing the Services under this Privacy Statement, or as otherwise permitted under the CCPA.

Any undefined terms in this Section 14 shall have the meanings set forth in the CCPA.

15. Glossary of Terms

Affiliate means an entity owned, directly or indirectly, by iYOTAH, LLC. or that is controlled by or under common control with iYOTAH Solutions, LLC, and includes joint ventures entered into by iYOTAH, LLC. and/or its Affiliates. References in this Privacy Statement to “iYOTAH,” “we,” or “us” also apply to Affiliates.

Cookie means a unique identifier, usually made up of small bits of text or code.

Device Data means information concerning a device you use to access, use, or interact with the Site, such as operating system type or mobile device model, browser type, domain, and other system settings, the language your system uses and the country and time zone of your device, geolocation, including precise geolocation, unique device identifier or other device identifier, advertising identifier, mobile phone carrier identification, and device software platform and firmware information.

Non-Identifiable Information means information that alone cannot identify you, including data from Cookies, Pixel Tags and Web Beacons, and Device Data. Non-Identifiable Information may be derived from Personal Information.

Online Communities means, collectively, our social networking pages or accounts, forums, bulletin boards, discussion groups, chat rooms or other methods of communication that may be offered on or linked through the Site.

Other Sources means sources of information that legally provide iYOTAH with your information, and which are outside the scope of this Privacy Statement at the time of collection.

Personal Information means information about you that specifically identifies you or, when combined with other information we have, can be used to identify you. This includes the following types of information:

- **Contact Information:** your name, postal addresses, email addresses, social networking website user account names, telephone numbers, or other addresses at which you are able to receive communications.
- **Relationship Information:** information you provide that enables us to determine lifestyle, interests, and activities, including location information related to your state/province, city, or neighborhood; areas of interest, the types of deals that interest you, information collected through your interactions with social networks, demographic information (e.g., birth date, age, gender); information about persons for whom you have purchased iYOTAH vouchers as gifts or who have bought iYOTAH vouchers as gifts for you; and information about friends who refer you or whom you have referred;
- **Transaction Information:** information you provide when you interact with us and the Site, such as the iYOTAH vouchers you are interested in, purchase and redeem; email and other communications; and how you interact with Business Partners and our Vendors; and
- **Financial Information :** information collected from you as needed to process payments where applicable for iYOTAH vouchers or other products or services that you buy, or as provided by you to administer your participation in optional services and programs, such as your payment card number, expiration date, and card verification number.

Pixel Tags and Web Beacons mean tiny graphic images placed on website pages or in our emails that allow us to determine whether you have performed specific actions.

Vendors means, collectively, third parties that perform business operations on behalf of iYOTAH, such as transaction processing, billing, mailing, communications services (e-mail, direct mail, etc.), marketing, data processing and analytics, servicing, collections, ad management, or information technology services.